

MOVIE MAKER INITIATIVE

Film the Summer School and get refunded!

As the Summer School 2013 will be an extraordinary edition with a rich unique panel of Nobel Laureates, the I.S.E.O Institute would like to have a detailed report of the whole week.

That's why, for the first time, the Institutes promotes a movie maker initiative.

The winner will be refunded for 500 Euros.

Participants who feel confident with recording and movie maker technologies can join the initiative which exactly consists of creating a brief film clip about the Summer School 2013. The best film will be uploaded in the I.S.E.O Institute website.

Participants don't need necessarily to use professional video cameras: as the video will be uploaded in the web, the format of the video doesn't require any professional mean.

The video has to be sent to the I.S.E.O Institute by **August the 1st 2013**.

Common video cameras (i.e. those used to record holidays, trips or to upload clips on the web...) which are daily used are absolutely fine.

Here below the simple characteristics that the short reportage must have:

1. It must be between 4 and 10 minutes;
2. It must summarize the best moments of the Summer School(i.e. trips, gala dinner, certificate ceremony, free time with the speakers). It is addressed to both participants who want to gather good memories of the week and to potential future participants who want to understand how the I.S.E.O Summer School works;
3. It must includes some comments gathered from other participants about the I.S.E.O Summer School;
4. It has to be edited with an according music at the background. The video doesn't need to have any speaker voice.
5. It has be to handed in in a Internet-compatible format.

The video has to be sent to the I.S.E.O Institute by **August the 1st 2013**.

The Institute board will evaluate all the videos arrived and will decide which one will suit better the aim of the initiative.

The producer of the best clip will be refunded for part of the fee: I.S.E.O Institute will give **500 Euros** back.

The evaluation of the videos will be taken by the **10th September 2013** and the producer will be refunded by the **15th September 2013**.

In order to apply, candidates just have to declare it in the application form 2013.